



To our beloved Community Partners:

You provide the donations to support Youth Rally sponsorship. With your help ALL interested youth, regardless of financial hardship, are provided the opportunity to attend year after year. You also provide the financial and in-kind donations that support Youth Rally programming to ensure a once-in-a-lifetime experience for our campers each year. To me, there is no greater gift than that which you give.

You are the catalyst that enables us to uphold our mission:

To provide an environment for adolescents living with conditions of the bowel and bladder that encourages self-confidence and independent living.

The enclosed will help inform you of the variety of sponsorship opportunities available, we absolutely encourage creativity! With your support the Youth Rally "family" will continue to grow as we - myself and the entire Youth Rally team of volunteers - work together to inspire, educate, and support youth of such a vulnerable age and demographic.

On behalf of the Youth Rally Committee, I would like to express my sincere gratitude for your consideration in supporting the Youth Rally.

Sincerely,

A handwritten signature in black ink that reads "Paul J. Hastings". The signature is written in a cursive, flowing style.

Paul J. Hastings
President and Chief Executive Officer, Youth Rally Committee, Inc.
Diagnosis: Crohn's Disease with Ileostomy

WHY BECOME A YOUTH RALLY COMMUNITY PARTNER?

The Youth Rally is a 5-night summer camp for children and teens living with chronic illness, congenital birth defects, and others who have been victims of physical trauma. What makes the Youth Rally so unique is that it is staffed by volunteer counselors living with the same conditions as the youth attendees. Also on-site are a host of volunteer medical professionals specializing in the care of these conditions, many of whom also are living with the very conditions they have been trained to treat.

Each July, Youth Rally campers (and volunteers) travel from across the United States and abroad to a college campus where for one week they can forget about their physical and medical challenges and simply focus on being a kid. The Youth Rally hosts motivational and educational sessions, as well as group outings and activities, all the while promoting self-confidence and independence. At Youth Rally, kids with various diagnoses involving the bowel and bladder systems(s) get to connect with others like them and realize, often for the first time, that they are never alone!

The Youth Rally Committee, Inc. is a recognized 501(c)(3) non-profit organization and as such operates solely on donations from individuals, support groups, corporate sponsorship, and the ongoing fundraising efforts of its many volunteers.



COMMUNITY PARTNERSHIP INCENTIVE PROGRAM

	Membership Level			
	Green	Silver	Gold	Platinum
Donation Amount:	\$1,000-4,999	\$5,000-9,999	\$10,000-24,999	\$25,000+
Relative Value:				
Partner literature/ products distributed to all participants	Yes	Yes	Yes	Yes
Recognition on Youth Rally “Community Partners” webpage	Yes	Yes	Yes	Yes
Link to partner website from Youth Rally “Community Partners” webpage		Yes	Yes	Yes
Partner logo in Quarterly newsletter		Yes	Yes	Yes
Partner logo placement at registration			Yes	Yes
Recognition in Youth Rally Year Book			Yes	Yes
Partner description in Quarterly newsletter			Yes	Yes
Onsite presentation to WOCN/RN volunteers			Yes	Yes
Partner logo on participant tee shirt*				Yes

COMMUNITY PARTNERSHIP INCENTIVE PROGRAM – Membership Level Detail

Green Level Benefits:

As a Youth Rally Green Level Partner you will have the following benefits:

- Ability to provide the Youth Rally with relevant literature or other partner materials/products for distribution to all campers and/or counselors
- Your logo, where applicable, will be proudly displayed on the Youth Rally “Community Partners” web page for the period of one year

Silver Level Benefits:

As a Youth Rally Silver Level Partner you will have the same benefits as the Green sponsors, with the addition of the following:

- A link to your agencies’ web page (where applicable) will be included with your logo as displayed on the Youth Rally “Community Partners” web page for the period of one year
- Your logo will be featured in our quarterly newsletter, *The LEAK*. *The LEAK* is distributed electronically to Youth Rally families, friends, campers, community partners, nurses, and WOCNs world-wide

Gold Level Benefits:

As a Youth Rally Gold Level Partner you will have the same benefits as the Silver sponsors, with the addition of the following:

- Opportunity to place a company display at the Youth Rally registration desk to be seen by parents, campers, volunteers, as well as the campus community
- Recognition in the Youth Rally yearbook – distributed annually to all campers and volunteers. Youth Rally yearbooks are often displayed at fundraising and recruitment events, including professional conferences
- In addition to your logo, a description of your organization, and relevant services, will be included in *The LEAK*
- Your organization is invited to join us at a pre-arranged time during the week of camp to present to our volunteer medical team
- The Youth Rally Social media team will proudly make note of your support using social media outlets which may including Facebook

Platinum Level Benefits:

In addition to the above benefits, Youth Rally Platinum Sponsors will be privy to the following:

- Your organization’s logo, as provided, will be included in the design of that year’s camp tee-shirt provided to all campers and volunteers¹

¹ In the event that year’s shirt has already been designed/ordered at the time of the donation, your logo will appear on the following year’s shirt.

IN-KIND SUPPORT

In-kind donations come in all shapes and sizes and are vital to the success of the Youth Rally. In-kind donations are eligible to be included as part of the Community Partnership Incentive Program – please be sure to complete the Community Partner Donation Form located in the rear of this packet.

Examples of in-kind support include:

Advertising space

Mailing and postage

Printing

Pens

Toner cartridges

Airfare miles

Durable medical equipment

Additional medical supplies (gloves, warm packs, etc.)

Refillable water-bottles

Backpacks

Sunglasses

Prizes for camp activities/games

Sports drinks/bottled water

Cameras

Art & craft supplies

Items from our annual Amazon Wish List

Assistive devices

Rental car services

INDIVIDUAL EVENT SPONSORSHIP

Below is a guide for additional sponsorship specific to the many Youth Rally program activities and staples. The donation amounts associated with each “event” are an estimate and represent only a portion of the true expense required to fulfill that event.

Event sponsors will receive recognition at the event through announcements and visible signage (as provided by the event sponsor). Additional recognition will be made in the Youth Rally yearbook along with pictures from that event.

EVENT	SPONSORSHIP ASSISTS WITH:	DONATION
Field Trip (2 available)	Admission rates, and meal costs for our annual field trip to a local area attraction	\$2,500 each
Opening Night	Facility rental, food & beverage, décor and activities to welcome all campers and celebrate our first night together	\$2,500
Fitness Day (3 available)	Facility rental and professional instruction as campers recognize their ability to remain physically active despite medical challenges	\$1,000 each
Team Training (2 available)	Printing and paper costs for volunteer packets, food & beverage, and additional orientation materials required for this 2-day training for volunteer team members	\$1000 each
Graduation Dance (3 available)	Room rental, DJ expenses, vendor/rental costs, décor, and graduation gifts for each Youth Rally "Graduate" as we celebrate the end of another fantastic year	\$1000 each
Craft Room	Upkeep and re-stocking of crafting materials and kits for camper use throughout the week during free time	\$500
Graduate Pizza Party	Food, beverage and equipment/entertainment costs for a special post-dance all-nighter for our graduates and their counselor chaperones	\$500
Beauty Shop (3 available)	Supply of hair, make-up, and/or costume supplies made available to campers prior to our themed end-of-week graduation dance during “beauty shop” hours	\$250 each
Rally Transit (4 available)	Buses and vans needed for the safe and comfortable transport of our campers and volunteers to/from the airport and for any planned fieldtrips	\$2,000 each
Rental Car (3 available)	A multi-passenger van along with at least one additional vehicle required for transportation of individuals and small groups, program runs, supply room runs, etc.	\$500 each
Supply Room (2 available)	The Youth Rally receives a plethora of in-kind medical supplies for our participants to try throughout the week. Additional “every day” supplies are kept available, and purchased as needed, for YR participants (Tylenol, toothpaste, sunscreen, laundry detergent, etc.)	\$150 each
Program Events (4 available)	Room rental, staging, food & beverage, and themed decoration for our various program activities throughout the week (for example: Fashion Show, Talent Show, Ice Cream Social, Motivational Session, Self Esteem Session, Game Night)	\$500 each

COMMUNITY PARTNER DONATION FORM

Donor Name/Organization Contact): _____

Organization (where applicable): _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Please accept our monetary donation in the amount of \$ _____

It is our preference that this donation be used:

- At the Youth Rally's discretion to cover programming and/or camper sponsorship costs
- To sponsor the following event(s): _____

Please accept our In-Kind pledge in the amount of \$ _____

The following is a description of our in-kind pledge:

Total donation amount: \$ _____

Make checks Payable to: Youth Rally Committee, Inc.

Email/Scan completed forms and logo images to: info@youthrally.org

Completed form may also be faxed to: 1-877-712-4759

Completed forms and/or registration checks can be mailed to: Youth Rally Committee, Inc.
c/o Mary Beth Akers, CFO
949 Chestnut Oak Dr
St. Charles, MO 63303

For Items being shipped to campus: contact info@youthrally.org for on-site shipping address

CAMPER/VOLUNTEER SPONSORSHIP FORM

SPONSOR INFORMATION:

Donor contact name: _____

Email address: _____ Phone: _____

Organization name/type (if applicable): _____

Donor street address (for thank you letter): _____

City: _____ State: _____ Zip: _____

SPONSORSHIP AMOUNT/DETAILS:

- \$425 - to cover the registration cost of one camper
- \$425 – to cover the registration cost of one Counselor, Counselor-In-Training (CIT), or Nurse
- \$ _____ - to assist with camper registration and/or travel expenses
- \$ _____ - to be split amongst all campers as additional spending money
- \$ _____ - to assist with additional YRC programming expenses
- I would like to sponsor: _____
- Please help me to identify a Camper or a Counselor/CIT/Nurse from our area to sponsor

Total Donation amount: \$ _____

Make checks Payable to: Youth Rally Committee, Inc. **Email/Scan completed forms:** registrar@youthrally.org

Fax completed forms to: 1-877-712-4759 **Questions? Email Mary Beth at:** registrar@youthrally.org

Mail completed forms and/or checks to: Youth Rally Committee, Inc. c/o Mary Beth Akers
949 Chestnut Oak Dr, St. Charles, MO 63303

Payments can be made with credit card at www.YouthRally.org/donate/

For Administrative Use Only:	
Date form received: _____	Amount received: _____
Check #/date on check: _____	